### EXTENDED TO MAY 15, 2019

Form **990** 

**Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.

2017 Open to Public Inspection

Department of the Treasury Internal Revenue Service

► Go to www.irs.gov/Form990 for instructions and the latest information.

A F	or the	2017 calendar year, or tax year beginning JUL 1, 2017 and ending	JUN 30, 2	2018	
Во	heck if pplicable	C Name of organization			ation number
	Addres	THE EDUCATIONAL ALLIANCE, INC			
	Name change	NAME AND ADDRESS A	13-5!	562210	
Ē	Initial return Final	Number and street (or P.O. box if mail is not delivered to street address)  197 EAST BROADWAY  Room/s	uite E Telephone	number	
	Jreturn/ termin- ated	City or town, state or province, country, and ZIP or foreign postal code	G Gross receipts		49,742,543.
	Amend		H(a) Is this a	_	
	Applica	F Name and address of principal officer: ALAN VAN CAPELLE			? Yes X No
	pending	SAME AS C ABOVE	H(b) Are all subo		
		mpt status: X 501(c)(3) 501(c)( )◀ (insert no.) 4947(a)(1) or	527 If "No," a	ittach a	list. (see instructions)
		e: ▶ WWW.EDALLIANCE.ORG	H(c) Group ex		
			Year of formation: $18$	889 N	State of legal domicile: NY
Pa	-	Summary			
g)		Briefly describe the organization's mission or most significant activities: THE EDUC			
Activities & Governance	-	LIVES FOR THE BETTER AND ENRICHES THE COMMUNI			
e.		Check this box  if the organization discontinued its operations or disposed of n		1.1	ets. 31
ջ		Number of voting members of the governing body (Part VI, line 1a)			30
જ		Number of independent voting members of the governing body (Part VI, line 1b)  Total number of individuals employed in calendar year 2017 (Part V, line 2a)			1303
ties		Total number of individuals employed in calendar year 2017 (Part V, line 2a)			1175
ξį	727	Fotal number of volunteers (estimate if necessary)  Fotal unrelated business revenue from Part VIII, column (C), line 12			0.
٧		Net unrelated business taxable income from Form 990-T, line 34			109,209.
			Prior Year	. , , , ,	Current Year
	8 (	Contributions and grants (Part VIII, line 1h)	24,874,	711.	27,907,718.
Revenue		Program service revenue (Part VIII, line 2g)	12,694,	$\overline{}$	15,525,153.
ķ		nvestment income (Part VIII, column (A), lines 3, 4, and 7d)	14,557,8	$\overline{}$	1,016,682.
~		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	708,6		344,173.
		Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	52,835,9	970.	44,793,726.
		Grants and similar amounts paid (Part IX, column (A), lines 1-3)	652,8	355.	692,859.
	14 E	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
S	15 9	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	27,482,	781.	31,133,385.
Expenses	16a F	Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.	
y pe		Fotal fundraising expenses (Part IX, column (D), line 25)   876,974.	TELL THE DIE		
ш		Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	13,692,5		14,101,210.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	41,828,2		45,927,454.
	19 F	Revenue less expenses. Subtract line 18 from line 12	11,007,		-1,133,728.
Net Assets or Fund Balances			Beginning of Currer		End of Year
Sset	20 7	Total assets (Part X, line 16)	92,499,8	_	88,786,446.
etA	21	Total liabilities (Part X, line 26)	28,514,1		25,585,076. 63,201,370.
Pa	rt II	Net assets or fund balances. Subtract line 21 from line 20	03,303,	/13.	63,201,370.
-		ties of perjury, I declare that I have examined this return, including accompanying schedules and sta	tamente and to the hi	net of my	knowledge and bolief it is
		, and complete. Declaration of preparer (other than officer) is based on all information of which pre			Midwiedge and belief, it is
ti titog	COLLEGE	and compacts occurred to property (other than others) is based on an information of which pro-	and has any knowned	12-1	19
Sigr	. 1	Signature of officer	Date		
Here	- 1	ALAN VAN CAPELLE, PRESIDENT & CEO			
		Type or print name and title			
		Print/Type preparer's name Preparer's signature	Date	Check	PTIN
Paid			A 05/10/19	if self-employe	P00535099
Prep		Firm's name MARKS PANETH LLP		EIN 🕨	11-3518842
Use	Only	Firm's address 685 THIRD AVENUE			
		NEW YORK, NY 10017	Phone	no.21	2-503-8800
May	the ID	S discuss this raturn with the preparer shown above? (see instructions)			X Ves No

	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
-	THE EDUCATIONAL ALLIANCE CURRENTLY SERVES 50,000 NEW YORKERS ANNUALLY
	VIA 38 PROGRAMS INCLUDING PRESCHOOLS, CAMPS, AFTER SCHOOL PROGRAMS,
	SENIOR CENTERS, HEALTH & WELLNESS PROGRAMS, ARTS & CULTURE CLASSES,
	COUNSELING SERVICES, AND ADDICTION RECOVERY PROGRAMS. ALL PROGRAMS
2	Did the organization undertake any significant program services during the year which were not listed on the
_	prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?
•	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.
4a	(Code:) (Expenses \$10,450,084. including grants of \$546,161. ) (Revenue \$9,999,421.
	THE 14TH ST Y: THIS EDUCATIONAL ALLIANCE HUB IS THE ONLY JEWISH
	COMMUNITY CENTER SOUTH OF 14TH STREET. IN ADDITION TO SERVING BOTH
	CHILDREN AND THEIR FAMILIES WITH A PRESCHOOL AND A PARENTING FAMILY
	CENTER, THE Y PROVIDES YOUTH, FAMILIES AND SENIORS WITH ART CLASSES,
	FITNESS CLASSES, AFTER-SCHOOL PROGRAMS, SUMMER DAY CAMPS, SPORTS
	LEAGUES AND A VARIETY OF JEWISH LIFE AND LEARNING PROGRAMS.
	The state of the s
4b	(Code:) (Expenses \$8,725,269. including grants of \$) (Revenue \$ 67,138.
	CHILDREN AND FAMILY SERVICES: THESE PROGRAMS FOCUS ON FACILITATION OF
	CHILDREN'S SOCIAL, EMOTIONAL, PHYSICAL AND INTELLECTUAL GROWTH AND ARE
	OFFERED IN A COMMUNITY CENTER, FOUR PUBLIC SCHOOLS, PUBLIC HOUSING AND
	THROUGH HOME-BASED SERVICES FOR INFANTS. HEAD START AND EARLY HEAD
	START PROVIDED AN ARRAY OF COMPREHENSIVE SERVICES TO FAMILIES WITH
	INFANTS AND YOUNG CHILDREN AS WELL AS TO EXPECTANT PARENTS SUCH AS
	DEVELOPMENT SCREENINGS, HEALTHY MEALS, PARENTING EDUCATION AND
	ASSISTANCE WITH SECURING EMPLOYMENT, HOUSING AND HEALTHCARE.
4c	(Code:) (Expenses \$6,608,949. including grants of \$) (Revenue \$ 2,279,289.
	BEHAVIORAL HEALTH SERVICES: THIS COMPREHENSIVE PROGRAM IS BASED AT TWO
	RESIDENTIAL THERAPEUTIC COMMUNITIES AND OUTPATIENT FACILITES PROVIDING
	EDUCATION, COUNSELING, VOCATIONAL TRAINING, FAMILY REUNIFICATION AND
	ADDICTION SERVICES. OUTPATIENT SERVICES ALSO INCLUDE PREVENTION
	SERVICES TARGETING ADOLESCENTS AND SENIORS.
4d	Other program services (Describe in Schedule O.)
	(Expenses \$ 13,794,685. including grants of \$ 146,698.) (Revenue \$ 3,260,999.)
4e	Total program service expenses ► 39,578,987.
	- 000

## Form 990 (2017) THE EDUCATIO Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
_	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
_	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	_	X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			3,7
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		3.7
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete		- 1	v
9	Schedule D, Part III	8	_	X
9	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
		9		х
10	If "Yes," complete Schedule D, Part IV  Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent	9	_	-
10	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X	10	A.	
•	as applicable.	1		
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			No.
	Part VI	11a	х	
b				
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
С				
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	• • • • • • • • • • • • • • • • • • • •			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		_X_
b	Was the organization included in consolidated, independent audited financial statements for the tax year?		,	
46	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Х	77
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		_X_
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			v
15	or more? If "Yes," complete Schedule F, Parts I and IV  Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	14b		X
IJ	•	4.		Х
16	foreign organization? If "Yes," complete Schedule F, Parts II and IV  Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to	15		
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	10		
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	"		
	1c and 8a? If "Yes," complete Schedule G, Part II	18	x	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes."			
	complete Schedule G. Part III	19		X
			200	

Part IV Checklist of Required Schedules (continued)

			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			len)
	instructions for applicable filing thresholds, conditions, and exceptions):	PAL	1000	
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	X	
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	_	X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			٠,,
	Part V, line 1	34	v	X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	X	_
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity		v	
00	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	X	_
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			v
<b>07</b>	If "Yes," complete Schedule R, Part V, line 2	36		<u> </u>
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	_		v
20	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		<u> </u>
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	000	v	
	Note. All Form 990 filers are required to complete Schedule O	38	X	

## Form 990 (2017) THE EDUCATIONAL ALLIANCE, INC Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response or note to any line in this Part V	*******	1140407	
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	3	3.78	163
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	2		
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	-		100
	(gambling) winnings to prize winners?	1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,		-	200
	filed for the calendar year ending with or within the year covered by this return 2a 130	3	-	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	3.25	3	
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	X	
b	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O	3b	X	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
b	If "Yes," enter the name of the foreign country:			135
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	-	X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	-	X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c	-	_
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			٠,,
	any contributions that were not tax deductible as charitable contributions?	6a	-	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
_	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	7.	X	
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?  If "Yes," did the organization notify the donor of the value of the goods or services provided?		X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?  Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	7b	1	
·	to file Form 8282?	7c		x
d	If "Yes," indicate the number of Forms 8282 filed during the year	10	100	
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.	1000		
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			100
	Initiation fees and capital contributions included on Part VIII, line 12		177	100
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			110
11	Section 501(c)(12) organizations. Enter:		1	133
	Gross income from members or shareholders	- 83	-	
b	Gross income from other sources (Do not net amounts due or paid to other sources against	3318	-	
	amounts due or received from them.)	-	1000	1
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	- 100		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	40:		-
а	Is the organization licensed to issue qualified health plans in more than one state?	13a	100	1500
h	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O.  Enter the amount of reserves the organization is required to maintain by the states in which the	1		
Ŋ	organization is licensed to issue qualified health plans	134	12	
~	Enter the amount of reserves on hand	100	100	
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		<u> </u>
	II NO. DIVING AIT EADIAIRAIGH III SCREEDIE O		990	/2017

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year			
	If there are material differences in voting rights among members of the governing body, or if the governing		20	-
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 30			1
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other		N. J	The Co
_	officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
3				X
	of officers, directors, or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		
6	Did the organization have members or stockholders?	6		X
7a	, , , , , , , , , , , , , , , , , , , ,			
	more members of the governing body?	7a		X
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
а	The governing body?	8a	X	
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		Х
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	130	9.1	
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X	
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe	IZD		
ŭ	in Schedule O how this was done	12c	х	
13	Did the organization have a written whistleblower policy?	13	X	
14	Did to the total to the total		X	
	Did the organization have a written document retention and destruction policy?	14	Α	
15	Did the process for determining compensation of the following persons include a review and approval by independent			100
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	-	37	120
_	The organization's CEO, Executive Director, or top management official	15a	X	77
b	Other officers or key employees of the organization	15b		X
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			2.4
	taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ▶NY			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) av	ailable	,	
	for public inspection. Indicate how you made these available. Check all that apply.			
	Own website Another's website X Upon request Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and f	inanci	al	
	statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and records:			
20	MARK A. ENSELMAN - 212-780-2300			
	197 EAST BROADWAY, NEW YORK, NY 10019			

#### INC Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons,

<b>(A)</b> Name and Title	(B) Average hours per week	box	not c , unle:	Pos heck ss pe	more rson i	than is both	an	( <b>D)</b> Reportable compensation from	<b>(E)</b> Reportable compensation from related	(F) Estimated amount of other
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) ADAM D. SOKOLOFF	2.00	ν,							_	0
TRUSTEE	2.00	Х	_	_	_	-		0.	0.	0.
(2) ALFREDO PAREDES TRUSTEE	2.00	x							_ ا	0
(3) BETH A RUSTIN	2.00	^			-	-		0.	0.	0.
TRUSTEE	2.00	x						0.	0.	0
(4) CAROLYN ALBSTEIN	2.00	^		$\vdash$	-			0.	0.	0.
TRUSTEE	2.00	x						0.	0.	0.
(5) CARRIE VAN SYCKEL	2.00	<u> </u>		-	$\vdash$			0.	0.	0.
TRUSTEE (OUTGOING)	2.00	x						0.	0.	0.
(6) CINDIE D. KASTENBAUM	3.00	-						0.	0.	•
TRUSTEE		x						0.	0.	0.
(7) CLYDE R. BROWNSTONE	2.00			$\vdash$						
TRUSTEE		х						0.	0.	0.
(8) DARCY BRADBURY	6.00									
TREASURER	1.00	Х		Х				0.	0.	0.
(9) ERICA TISHMAN	7.00									
OUTGOING CHAIR	2.10	X		Х				0.	0.	0.
(10) FABIENNE SILVERMAN	2.00									
TRUSTEE		X						0.	0.	0.
(11) FREDERICK K. MAREK	2.00									
TRUSTEE		X						0.	0.	0.
(12) HAROLD KODA	2.00									
TRUSTEE		Х						0.	0.	0.
(13) HARVEY SCHULWEIS	2.00									
TRUSTEE		Х			_	_		0.	0.	0.
(14) HOWARD ZIMMERMAN	2.00									
TRUSTEE	0.00	Х	_	_	_		_	0.	0.	0.
(15) IRVING SITNICK	2.00	,,						_		_
TRUSTEE	2.00	X	_	_	-			0.	0.	0.
(16) JAMES F. CRYSTAL TRUSTEE	2.00	77						_	ا م	^
(17) JANNA FISHMAN STERN	2.00	Х		_	-	-		0.	0.	0.
(TI) OWNING LIBURAN PLEKIN	2.00					1		0.	0.	0.

Form 990 (2017) THE EDU	CATIONAL	ΑI	LI	AN	ICE	,	IN	C	13-5562	210	P	age 8
Part VII Section A. Officers, Directors, Tr	rustees, Key Em	ploy	ees	and	Hi	ghes	st Co	ompensated Employee	s (continued)			
(A)	(B)			(4	C)			(D)	(E)		(F)	
Name and title	Average hours per week	box	, unle	ss pe	more rson i	than of than of is both or/trus	h an	Reportable compensation from	Reportable compensation from related	an	stimate nount other	of
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	com fr org and	pensa rom the anizat d relat anizati	ation e tion ted
(18) JEFFREY A. TISCHLER	4.00											
TRUSTEE (OUTGOING)		X						0.	0.			0.
(19) JEFFREY D. NEUBURGER TRUSTEE (OUTGOING)	2.00	X						0.	0.			0.
(20) JENNY MORGENTHAU	2.00			Г								
TRUSTEE		X						0.	0.			0.
(21) JON ROSENZWEIG	2.00											
TRUSTEE (OUTGOING)	1.00	X						0.	0.			0.
(22) JOSHUA VLASTO	2.00											
TRUSTEE		X						0.	0.			0.
(23) KATE J SOLOMON	2.00					П						
TRUSTEE		X						0.	0.			0.
(24) LINDA F. LYNN TRUSTEE	2.00	x						0.	0.			0.
(25) MARK MORRIL	2.00											
SECRETARY		x		x				0.	0.			0.
(26) MICHAEL LESSER	2.00											
TRUSTEE		x						0.	0.			0.
1b Sub-total					_			0.	0.			0.
c Total from continuation sheets to Part								1,392,791.	0.	13	4,3	40.
d Total (add lines 1b and 1c)							•	1,392,791.	0.		4,3	
2 Total number of individuals (including bu	t not limited to th						o re					
compensation from the organization										_		14
3 Did the organization list any former office	er, director, or tru	uste	e, ke	ey en	nplo	yee,	or h	nighest compensated er	nployee on	233	Yes	No
line 1a? If "Yes," complete Schedule J fo	r such individual	0000		*******						3		X
4 For any individual listed on line 1a, is the												
and related organizations greater than \$	150,000? If "Yes,	" co	mpl	ete S	Sche	edule	Jfc	or such individual	*****************	4	Х	
5 Did any person listed on line 1a receive of												

## rendered to the organization? If "Yes." complete Schedule J for such person Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
EXOS COMMUNITY SERVICES, LLC, 25 HANOVER ROAD, BLDG A, FLORHAM PARK, NJ 07932	FITNESS CONSULTANT	557,256.
UMVLT LLC 175 VARICK STREET, NEW YORK, NY 10014	TECHNOLOGY	405,178.
MARKS PANETH LLP 685 THIRD AVENUE, NEW YORK, NY 10017	ACCOUNTING	146,022.

\$100,000 of compensation from the organization > 3

SEE PART VII, SECTION A CONTINUATION SHEETS

Total number of independent contractors (including but not limited to those listed above) who received more than

Part VII Section A. Officers, Director (A)	(B)	T	ycc		C)	ngin	306	(D)	(E)	(F)
Name and title	Average hours per	(c	heck	Pos	ition		ly)	Reportable compensation from	Reportable compensation from related	Estimated amount of other
	week (list any hours for related organizations below line)	Individual trustes or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(27) MICHELLE M. BARONE	2.00									
TRUSTEE	1.10	X					_	0.	0.	0
(28) PATRICIA KENNER	2.00	١								
TRUSTEE	0.00	X	_					0.	0.	0
(29) PETER FINE	2.00									
TRUSTEE	0.00	X						0.	0.	0
(30) RACHEL BLUTH	2.00	١.,								
TRUSTEE (OUTGOING)	2 00	X						0.	0.	0
(31) RICHARD A. CANTOR	2.00	1,7							0	0
TRUSTEE (32) ROBERTA KARP	7.00	X					_	0.	0.	0
(32) ROBERTA KARP INCOMING CHAIR	7.00	x		x				0.	0.	0
(33) ROXANA TETENBAUM	2.00	1		^				0.	0.	0
PRUSTEE (OUTGOING)	2.00	X						0.	0.	0
(34) RUSSELL E. MAKOWSKY	2.00	Δ					_	0.	0.	U
TRUSTEE (OUTGOING)	2.10	x						0.	0.	0
(35) RUTH HOROWITZ	2.00	-						0.	0.	
TRUSTEE	2,00	x						0.	0.	0
(36) SAMUEL W. ROSENBLATT	2.00									
TRUSTEE	1.10	x						0.	0.	0
(37) STEPHEN M. BANKER	2.00									
TRUSTEE (OUTGOING)		x						0.	0.	0
(38) STEVE MARVIN	2.00									
TRUSTEE		X						0.	0.	0
(39) TRICIA KALLETT	2.00									
TRUSTEE (OUTGOING)		Х						0.	0.	0
(40) ZHENG WANG	2.00									
TRUSTEE		X						0.	0.	0
(41) ALAN VAN CAPELLE	40.00									
PRESIDENT/CEO	2.10			X				305,401.	0.	32,707
(42) MARK ENSELMAN	40.00									
CFO	2.10			Х				189,277.	0.	15,369
(43) ANYA HOERBURGER	40.00									
R. VP EXTERNAL ENGAGEMENT		_				Х		212,328.	0.	21,878
(44) JANET WEINBERG	40.00							405 445		
EXEC. VP COMM. CENTERS	2.10	_				Х		187,462.	0.	15,624
(45) JILL OLONOFF	40.00					,		154 100		40 = 4 =
CONTROLLER	40.00	_			-	Х	_	154,138.	0.	12,546
(46) JONATHAN SKOLNICK	40.00					,		104 504		02 005
EXEC. VP, PROGRAMS						X		184,701.	0.	23,883

	ATIONAL	_	_				IN		13-556	2210
		nplo	yee			ligh	est			
<b>(A)</b> Name and title	(B) Average hours	(c	heck	Pos	C) itior that		ly)	( <b>D)</b> Reportable compensation	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of
	per week (list any hours for related organizations below line)	Individual frustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)		other compensatio from the organizatior and related organization
47) KARENNE BERRY	40.00									4.4
P EDUCATION (OUTGOING)						Х		159,484.	0.	12,333
otal to Part VII, Section A, line 1c								1,392,791.		134,340

Form 990 (2017)
Part VIII S THE EDUCATIONAL ALLIANCE, INC 13-5562210 Page 9 Statement of Revenue Check if Schedule O contains a response or note to any line in this Part VIII (D)
Revenue excluded from tax under sections 512 - 514 (B) Related or (C) Unrelated business Total revenue exempt function revenue revenue 2,049,024. 1a imilar Amounts 1 a Federated campaigns **b** Membership dues ..... 1b 1,381,842. c Fundraising events ..... 1c 300,000. d Related organizations 1d 20,760,735. 1e e Government grants (contributions)

and Other Sir	f	All other contributions, gifts, gran similar amounts not included above		3,416,117.				
9	g	Noncash contributions included in lines		65,192.				
	h	Total. Add lines 1a-1f			27,907,718.			
T				Business Code				
	2 a	PROGRAM SERVICE FEES		624200	15,441,183.	15,441,183.		
Revenue	b	NOTE INTEREST INCOME			69,591.	69,591.		
	С	DEVELOPERS FEE INCOME			14,379.	14,379.		
Į.	d							
٩	6							
ı	f	All other program service reve	nue					
		Total. Add lines 2a-2f			15,525,153.			
+	3	Investment income (including						
	•	other similar amounts)			806,302.			806,302
	4	Income from investment of tax			,			, ,
1	5	Royalties						
ı	5	noyantes	(i) Real	(ii) Personal				
ı	c -	Cross rants	459,929.	(ii) Fersonal				
ı		Gross rents	0.					
ı	b		459,929,					
	C	( )	433,323,		459,929.			459,92
		Net rental income or (loss)		## Ou	433,323,			459,92.
1	7 a	Gross amount from sales of	(i) Securities	(ii) Other				
		assets other than inventory	4,815,247.					
	b	Less: cost or other basis	4 604 065					
		and sales expenses	4,604,867.					
ı		Gain or (loss)	210,380.					
ı		Net gain or (loss)			210,380.			210,380
1	8 a	Gross income from fundraising						
		including \$1,381,						
		contributions reported on line						
		Part IV, line 18	a					
	b	Less: direct expenses	b	343,950.				
	C	Net income or (loss) from fund	raising events		-197,450.			-197,45
l	9 a	Gross income from gaming ac						
		Part IV, line 19	a					
ı	b	Less: direct expenses	b					
	С	Net income or (loss) from gam	ing activities	<b>&gt;</b>				
1	10 a	Gross sales of inventory, less	returns					
		and allowances						
	b	Less: cost of goods sold						
		Net income or (loss) from sales						
Γ		Miscellaneous Revenue		Business Code				
1	11 a	MISCELLANEOUS		900099	81,694.	81,694.		
	Б							
	c							
		All other revenue						
		Total. Add lines 11a-11d			81,694.			* * * *
	_			**********	44,793,726.	15,606,847.	0	1,279,163
1	2	Total revenue. See instructions.			44./93./26.	13,000,04/	U . I	T , 4 / 7 . 10 a

Sec	ion 501(c)(3) and 501(c)(4) organizations must comp Check if Schedule O contains a respon		-	nplete column (A).	
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic	600 050	600 050		
	individuals. See Part IV, line 22	692,859.	692,859.	-	
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16  Benefits paid to or for members			-	
4 5	Compensation of current officers, directors,				
5	trustees, and key employees	523,798.		523,798.	
6	Compensation not included above, to disqualified	323,730.		323,7301	
Ü	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	24,436,497.	21,628,049.	2,189,698.	618,750
8	Pension plan accruals and contributions (include				
_	section 401(k) and 403(b) employer contributions)	893,653.	756,233.	113,396.	24,024
9	Other employee benefits	3,030,169.	2,528,189.	421,664.	80,316
10	Payroll taxes	2,249,268.	1,871,787.	318,018.	59,463
11	Fees for services (non-employees):				
a	Management				
ь	Legal	44,594.	1,467.	43,095.	32
С	Accounting	146,022.		146,022.	
d					
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees	96,364.		96,364.	
g	Other. (If line 11g amount exceeds 10% of line 25,				
	column (A) amount, list line 11g expenses on Sch O.)	3,827,354.	3,180,847.	620,645.	25,862
12	Advertising and promotion	159,177.	137,308.	17,166.	4,703
13	Office expenses	1,314,658.	1,063,616.	219,845.	31,197
14	Information technology				
15	Royalties	2 077 412	2 015 540	160 600	1 100
16	Occupancy	3,077,412. 714,326.	2,915,540.	160,692. 52,370.	1,180
17	Travel	/14,320.	000,003.	32,3/0.	1,353
18	Payments of travel or entertainment expenses				
40	for any federal, state, or local public officials				
19 20	Conferences, conventions, and meetings	507,016.	270,932.	236,084.	
21	Payments to affiliates	507,010.	210,552.	230,004.	-
22	Depreciation, depletion, and amortization	951,529.	914,869.	34,647.	2,013
23	Insurance	334,130.	310,360.	18,472.	5,298
24	Other expenses, Itemize expenses not covered	00,1,200	323,333		3,250
	above. (List miscellaneous expenses in line 24e. If line				
	24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	FOOD	1,170,601.	1,167,551.	1,574.	1,476
b	SUPPLIES	665,649.	647,156.	14,118.	4,375
c	MISCELLANEOUS	366,419.	245,442.	105,229.	15,748
d	PROFESSIONAL DEVELOPMEN	283,159.	222,979.	58,996.	1,184
е	All other expenses	442,800.	363,200.	79,600.	
25	Total functional expenses. Add lines 1 through 24e	45,927,454.	39,578,987.	5,471,493.	876,974
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				

Form 990 (2017)
Part X Balance Sheet

Parl	t X	Balance Sheet			
		Check if Schedule O contains a response or note to any line in this Part X	****************		
			<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing		1	1,795,061.
	2	Savings and temporary cash investments	3,603,304.	2	780,583.
	3	Pledges and grants receivable, net	2,045,630.	3	6,025,706.
	4	Accounts receivable, net	5,525,537.	4	889,912.
	5	Loans and other receivables from current and former officers, directors,			
		trustees, key employees, and highest compensated employees. Complete			
		Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined under			
		section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
छ		employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net	36,431,737.	7	36,188,238.
⋖	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	937,515.	9	729,895.
	10 a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a 22,744,116.			
	b	Less: accumulated depreciation 10b 6,888,366.	16,090,908.		15,855,750.
	11	Investments - publicly traded securities	14,853,851.	11	12,465,930.
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	13,011,363.	15	14,055,371.
-	16	Total assets. Add lines 1 through 15 (must equal line 34)	92,499,845.	16	88,786,446.
	17	Accounts payable and accrued expenses	5,010,001.	17	5,008,244.
- 1	18	Grants payable	10 200 204	18	4 505 455
- 1	19	Deferred revenue	18,302,324.	19	4,597,475.
- 1	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
es	22	Loans and other payables to current and former officers, directors, trustees,			
≣		key employees, highest compensated employees, and disqualified persons.			
Liabilities		Complete Part II of Schedule L	2 (51 502	22	2 222 562
	23	Secured mortgages and notes payable to unrelated third parties	3,651,503.	23	3,338,562.
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X of	1 550 204		10 (40 705
		Schedule D	1,550,304.		12,640,795.
-	26	Total liabilities. Add lines 17 through 25	28,514,132.	26	25,585,076.
		Organizations that follow SFAS 117 (ASC 958), check here ► X and			
Se	07	complete lines 27 through 29, and lines 33 and 34.	55,595,246.		54,703,835.
au	27	Unrestricted net assets	3,893,195.	27	3,860,263.
[ ga	28	Temporarily restricted net assets	4,497,272.	28	4,637,272.
2   2	29	Permanently restricted net assets	4,431,212.	29	4,031,212.
7		Organizations that do not follow SFAS 117 (ASC 958), check here			
0	20	and complete lines 30 through 34.			
Set	30	Capital stock or trust principal, or current funds		30	
As	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
<u>•</u>	32	Retained earnings, endowment, accumulated income, or other funds	63,985,713.	32	63 201 270
- 1	33	Total net assets or fund balances	92,499,845.	33	63,201,370.
	34	Total liabilities and net assets/fund balances	74,477,040.	34	88,786,446

ra	Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI				****	X
1	Total revenue (must equal Part VIII, column (A), line 12)	1			3,72	
2	Total expenses (must equal Part IX, column (A), line 25)	2			7,4	
3	Revenue less expenses. Subtract line 2 from line 1	3	-1,	13	3,72	28.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	63,	3,985,71		
5	Net unrealized gains (losses) on investments	5		459	9,59	94.
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9	_	11(	0,20	09.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,					
	column (B))	10	63,	203	1,3	70.
Pa	rt XII Financial Statements and Reporting					
	Check if Schedule O contains a response or note to any line in this Part XII					X
					Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		_ [			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Э.				
2a	2a Were the organization's financial statements compiled or reviewed by an independent accountant?					X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a					
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis		- 1			
b	Were the organization's financial statements audited by an independent accountant?		L	2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,				
	consolidated basis, or both:					
	Separate basis X Consolidated basis Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,				
	review, or compilation of its financial statements and selection of an independent accountant?			2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sche					
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	gle Audit				
	Act and OMB Circular A-133?	-		За	Х	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ed audit				
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b	х	
				orm	990 (	2017)

#### **SCHEDULE A**

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

THE EDUCATIONAL ALLIANCE, INC

Employer identification number

13-5562210

Pa	art I	Reason for Public	Charity Status	(All organizations must c	omplete th	is part.) Se	ee instructions.			
The	The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)									
1										
2		A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).)								
3	$\Box$	A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).								
4	$\overline{\Box}$	A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the								
•		city, and state:			4000.11000	5554	170(b)( 1)(i),(ii),i = 1.1101	the hoopital o hatho,		
5		An organization operated f	or the henefit of a co	ollege or university owner	d or operat	ed by a go	vernmental unit describe	ed in		
Ŭ		section 170(b)(1)(A)(iv). (6		onego or armoroney ourner	or operat	ou by a go	vormineritar ariti accorde	5 <b>u</b> 111		
6		A federal, state, or local go	•	mental unit described in	caction 1	70/61/41/41	W			
7	X	An organization that norma						public described in		
•		section 170(b)(1)(A)(vi). (C		artial part of its support i	ioni a govi	Jiiiiioiiiai	dilit of from the general p	odblic described in		
8		A community trust describe		V1VAVvi) (Complete Par	+ 11 \					
9	$\overline{\Box}$	An agricultural research or				ad in coni	inction with a land grant	college		
9		or university or a non-land-								
		university:	grant college or agin	culture (see manuchona).	Litter tile	name, city	, and state of the college	: 01		
10		An organization that norma	ally receives: (1) more	a than 33 1/3% of its sun	port from (	contributio	ne membership foce an	d gross receipts from		
10		activities related to its exer								
		income and unrelated busi		·	, ,			•		
		See section 509(a)(2). (Co		(less section 5 i i tax) iii	JIII DUŞIIIG	sses acqui	red by the organization a	inter June 30, 1973.		
11		An organization organized		eively to test for public sa	fety See	caction 5(	20/21/41			
12	H	An organization organized						nurnoses of one or		
		more publicly supported or								
		lines 12a through 12d that						SHOOK THE BOX III		
а		Type I. A supporting orga				•		aivina		
Ī		the supported organization	· ·			_		•		
		organization. You must			· majority c	or the direc	1010 01 11001000 01 1110 00	apporting		
b		Type II. A supporting org	•		tion with it	s supporte	ed organization(s), by hav	vina		
_	-	control or management of								
		organization(s). You mus			amo peree	110 11101 00	into or manago tro supp	Jortod		
c		Type III functionally inte	•		in connec	tion with a	and functionally integrate	ed with		
·		its supported organizatio						With,		
d		Type III non-functionally		•			•	ration(s)		
		that is not functionally in	-				, ,	• •		
		requirement (see instruct	-		-		•	7011000		
е		Check this box if the orga	•	•						
_		functionally integrated, o					., po ., ., po, ., po			
f	Ente	r the number of supported of	* *	many witegrates a support						
a		ide the following information	•	ed organization(s).		***************************************				
_		) Name of supported	(ii) EIN	(iii) Type of organization	(iv) Is the org	ingation listed	(v) Amount of monetary	(vi) Amount of other		
		organization		(described on lines 1-10 above (see instructions))	Yes	No	support (see instructions)	support (see instructions)		
ota	al									

## Schedule A (Form 990 or 990-EZ) 2017 THE EDUCATIONAL ALLIANCE, INC 13-5562 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

<u>Sec</u>	ction A. Public Support	T .			-			
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total	
1	Gifts, grants, contributions, and							
	membership fees received. (Do not							
	include any "unusual grants.")	30277772.	26751655.	28769563.	24874711.	27907718.	138581419	
2	Tax revenues levied for the organ-							
	ization's benefit and either paid to							
	or expended on its behalf							
3	The value of services or facilities							
	furnished by a governmental unit to							
	the organization without charge							
4	Total. Add lines 1 through 3	30277772.	26751655.	28769563.	24874711.	27907718.	138581419	
5	The portion of total contributions							
	by each person (other than a							
	governmental unit or publicly							
	supported organization) included							
	on line 1 that exceeds 2% of the							
	amount shown on line 11,							
	column (f)							
6	Public support. Subtract line 5 from line 4.						138581419	
	ction B. Total Support	-						
Cale	ndar year (or fiscal year beginning in)	(a) 2013	<b>(b)</b> 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total	
7	Amounts from line 4	30277772.	26751655.	28769563.		27907718.	138581419	
	Gross income from interest,							
	dividends, payments received on							
	securities loans, rents, royalties,							
	and income from similar sources	917,131.	1003423.	1108490.	1031989.	1266231.	5327264.	
9	Net income from unrelated business							
	activities, whether or not the							
	business is regularly carried on							
10	Other income. Do not include gain							
	or loss from the sale of capital							
	assets (Explain in Part VI.)	522.928.	465,636.	433.120.	609,200.	228.194.	2259078.	
11	Total support. Add lines 7 through 10						146167761	
	Gross receipts from related activities,	etc. (see instruction	ons)	•			,921,395.	
	First five years. If the Form 990 is fo	,	/					
	organization, check this box and stor	p here			•			
Sec	ction C. Computation of Publ	ic Support Per	centage	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
14	Public support percentage for 2017 (	line 6, column (f) di	vided by line 11, o	olumn (f))		14	94.81 %	
	Public support percentage from 2016					15	95.98 %	
	33 1/3% support test - 2017. If the					ore, check this bo		
	stop here. The organization qualifies				**********************		▶ 🔽	
b	33 1/3% support test - 2016. If the	• • • •	•	***************************************				
	and stop here. The organization qua	=						
17a	10% -facts-and-circumstances test							
	and if the organization meets the "fac	-					·	
	meets the "facts-and-circumstances"						the same of the sa	
h	10% -facts-and-circumstances test							
	more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization							
12	Private foundation. If the organization		_	•				
	THE O'GANIZATION	an and not oneon a	SON OIL HITE TO, TO	a, 100, 17a, 01 17k		nd see instructions		

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to

qualify under the tests listed bel Section A. Public Support	ow, please comp	olete Part II.)				
Calendar year (or fiscal year beginning in)	(a) 2013	<b>(b)</b> 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1 Gifts, grants, contributions, and	10, 20.0	(3) 2017	3,2010	10,000	10/2017	17 1 7 1611
membership fees received. (Do not						
include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that						
are not an unrelated trade or bus-						
iness under section 513						
Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities						
furnished by a governmental unit to						
the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and						
3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b				-		
8 Public support. (Subtract line 7c from line 6.)						
Section B. Total Support						
Calendar year (or fiscal year beginning in) ► 📙	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
9 Amounts from line 6  10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
<b>b</b> Unrelated business taxable income						
(less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b  11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
<b>13</b> Total support. (Add lines 9, 10c, 11, and 12.)						
<b>14</b> First five years. If the Form 990 is for t	_			-		ation,
check this box and stop here	Cumpart D	conters				<b>&gt;</b>
Section C. Computation of Public						
15 Public support percentage for 2017 (lin					15	
16 Public support percentage from 2016 Section D. Computation of Investi					16	-
			10 1 (0)		4.7	
17 Investment income percentage for 201					17	
18 Investment income percentage from 20					2.1/20/ and line 1	7 in mat
19a 33 1/3% support tests - 2017. If the o	-					
more than 33 1/3%, check this box and b 33 1/3% support tests - 2016. If the o line 18 is not more than 33 1/3%, check	rganization did n	not check a box on	line 14 or line 19a	, and line 16 is mo	ore than 33 1/3%, a	nd
20 Private foundation. If the organization						

#### Part IV | Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

#### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes." answer 10b below.
  - b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
	-	
1		
2		
200	A. P. P. P. P.	
3a		
3b		
Зс		
30		
4a		
4b		
75		
4c		
5a		
5b		
5c		
6		
7		
8	-	
9a		
9b		
90		
9c		
10a		
10b		
n 990 or 9	90-EZ	2017

a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or

b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.

trustees of each of the supported organizations? Provide details in Part VI.

За

Sche	dule A (Form 990 or 990-EZ) 2017 THE EDUCATIONAL ALLIANC			13-5562210 Page 6
	Type in their trained and integrated accordance and particular			
1	Check here if the organization satisfied the Integral Part Test as a qualifyin	_		Part VI.) See instructions. All
	other Type III non-functionally integrated supporting organizations must co	mplete Sec	ctions A through E.	(D) 0
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
e	Discount claimed for blockage or other			
	factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
	see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by .035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-functional	ly integrate	d Type III supporting orga	anization (see

Schedule A (Form 990 or 990-EZ) 2017

instructions).

che	dule A (Form 990 or 990-EZ) 2017 THE EDUCATION		1 1	3-5562210 Page:	7_
Pal	t V Type III Non-Functionally Integrated 509	(a)(3) Supporting Orga	nizations (continued)		_
ect	ion D - Distributions			Current Year	_
1	Amounts paid to supported organizations to accomplish exe	empt purposes			_
2	Amounts paid to perform activity that directly furthers exempt	pt purposes of supported			
	organizations, in excess of income from activity				_
3	Administrative expenses paid to accomplish exempt purpose	es of supported organizations	3		_
4	Amounts paid to acquire exempt-use assets				_
5	Qualified set-aside amounts (prior IRS approval required)				_
6	Other distributions (describe in Part VI). See instructions.				
7	Total annual distributions. Add lines 1 through 6.				_
8	Distributions to attentive supported organizations to which the	he organization is responsive			
	(provide details in Part VI). See instructions.				_
9	Distributable amount for 2017 from Section C, line 6				_
10	Line 8 amount divided by line 9 amount	1	r		_
ect	ion E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2017	(iii) Distributable Amount for 2017	
1	Distributable amount for 2017 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2017 (reason-				
	able cause required- explain in Part VI). See instructions.				
3	Excess distributions carryover, if any, to 2017				
a					
b	From 2013				
C	From 2014				
d	From 2015				
e	From 2016				
f	Total of lines 3a through e				
g	Applied to underdistributions of prior years				
h	Applied to 2017 distributable amount				
i	Carryover from 2012 not applied (see instructions)				
1	Remainder. Subtract lines 3g, 3h, and 3i from 3f.				
4	Distributions for 2017 from Section D,				
	line 7: \$				
a	Applied to underdistributions of prior years				
b	Applied to 2017 distributable amount	"			_
С	Remainder. Subtract lines 4a and 4b from 4.				
5	Remaining underdistributions for years prior to 2017, if				
	any. Subtract lines 3g and 4a from line 2. For result greater				
	than zero, explain in Part VI. See instructions.				
6	Remaining underdistributions for 2017. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
	Part VI. See instructions.				_
7	Excess distributions carryover to 2018. Add lines 3j				
	and 4c.				
8	Breakdown of line 7:				
а	Excess from 2013				
b	Excess from 2014				
C	Excess from 2015				
d	Excess from 2016				

Schedule A (Form 990 or 990-EZ) 2017

e Excess from 2017

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

II, LINE 10, EXPLANATION FOR OTHER INCOME:
COME
321,669.
338,736.
327,320.
282,756.
81,694.
201,259.
126,900.
105,800.
326,444.
146,500.

### SCHEDULE D

Department of the Treasury Internal Revenue Service

### Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990. Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.

►Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

Employer identification number

THE EDUCATIONAL ALLIANCE, INC 13-5562210 Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year ..... 1 2 Aggregate value of contributions to (during year) Aggregate value of grants from (during year) 3 Aggregate value at end of year 4 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Part II Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year Total number of conservation easements 2a Total acreage restricted by conservation easements 2b Number of conservation easements on a certified historic structure included in (a) 2c d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register 2d3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax 4 Number of states where property subject to conservation easement is located 5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year 6 7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements, Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Part III Complete if the organization answered "Yes" on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: a Revenue included on Form 990, Part VIII, line 1

b Assets included in Form 990, Part X

Schedule D (Form 990) 2017

on Form 990, Part IV,		
(b) Book value	(c) Method of valuati	on: Cost or end-of-year market val
_		-
(b) Book value	(c) Method of valuati	on: Cost or end-of-year market val
		_
- F 000 P+ IV	Energial Constitution Constitution	( Pos. 45
	line 11d. See Form 990, Part	
rescription		(b) Book valu
		12,324,9
		1,011,6
LE		39,2
		679,4
_		
15.)		<b>▶</b> 14,055,3
100		
n Form 990. Part IV. I	line 11e or 11f See Form 990	Part X line 25
THE STATE OF THE S		Taren, mio 20.
	(2) 2 3 11 12 12 12	
	1 323 725	
	TT'2T''000'	
	12,640,795.	
	on Form 990, Part IV, (b) Book value on Form 990, Part IV, Description	on Form 990, Part IV, line 11c. See Form 990, Part X (b) Book value (c) Method of valuati on Form 990, Part IV, line 11d. See Form 990, Part X Description  LE  15.)  In Form 990, Part IV, line 11e or 11f. See Form 990, (b) Book value

	delinated in the district and the delinated		
1	Total revenue, gains, and other support per audited financial statements	1	50,095,865.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
а	Net unrealized gains (losses) on investments		
b	Donated services and use of facilities		
С	Recoveries of prior year grants 2c		
d	Other (Describe in Part XIII.)		
е	Add lines 2a through 2d	2e	5,398,503.
3	Subtract line 2e from line 1	3	44,697,362.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b		
b	Other (Describe in Part XIII.)		
¢	Add lines 4a and 4b	4c	96,364.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	44,793,726.
	A VIII Decemblication of Francisco man Applicad Figure cial Chatagories Milds Francisco Figure Control of Chatagories and Chat		

Part XII | Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.				
1	Total expenses and losses per audited financial statements	***********		1	52,111,750.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities	2a	3,629,050.		
b	Prior year adjustments	2b			
С	Other losses	2c			
d	Other (Describe in Part XIII.)	2d	3,344,469.		
е	Add lines 2a through 2d		000000000000000000000000000000000000000	2e	6,973,519.
3	Subtract line 2e from line 1		070010001111111111111111111111111111111	3	45,138,231.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	96,364.		
b	Other (Describe in Part XIII.)	4b	692,859.		
С	Add lines 4a and 4b		*************	4c	789,223.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		***************************************	5	45,927,454.
Pa	rt XIII Supplemental Information.				

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

#### PART V, LINE 4:

THE ORGANIZATION'S OBJECTIVE IS TO MAINTAIN ITS ENDOWMENTS GENERATED FROM

CONTRIBUTIONS OVER TIME IN ACCORDANCE WITH THE SPENDING AND INVESTMENT

POLICIES ESTABLISHED BY THE ORGANIZATION. THE SPENDING POLICY IS TO

DISTRIBUTE AN AMOUNT EQUAL TO THE BOARD APPROVED BUDGET TO SUPPORT

OPERATIONS.

#### PART X, LINE 2:

THE ORGANIZATION BELIEVES IT HAS NO UNCERTAIN TAX POSTIONS AS OF JUNE 30,

2018, IN ACCORDANCE WITH ACCOUNTING STANDARDS CODIFICATION ("ASC") TOPIC

740, "INCOME TAXES", WHICH PROVIDES STANDARDS FOR ESTABLISHING AND

CLASSIFYING ANY TAX PROVISIONS FOR UNCERTAIN POSITIONS.

Schedule D (Form 990) 2017 THE EDUCATIONAL ALLIANCE, INC	13-5562210 Page 5
Part XIII   Supplemental Information (continued)	
PART XI, LINE 2D - OTHER ADJUSTMENTS:	
RELATED ENTITIES' REVENUE	3,162,309.
CONSOLIDATED ELIMINATION	-1,159,591.
DISCOUNTS/SCHOLARSHIPS	-692,859.
TOTAL TO SCHEDULE D, PART XI, LINE 2D	1,309,859.
	-
PART XII, LINE 2D - OTHER ADJUSTMENTS:	
NON-DEDUCTIBLE TRANSPORTATION BENEFITS	110,209.
RELATED ENTITIES' EXPENSES	4,468,176.
CONSOLIDATED ELIMINATIONS	-1,233,916.
TOTAL TO SCHEDULE D, PART XII, LINE 2D	3,344,469.
PART XII, LINE 4B - OTHER ADJUSTMENTS:	
DISCOUNTS/SCHOLARSHIPS	692,859.
	-

#### SCHEDULE G

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for the latest instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number

THE EDU	CATIONAL ALLIANCE,	INC	2		13-5562	210
Fundraising Activities. required to complete this part	Complete if the organization answers.	ered "Y	es" or	n Form 990, Part IV, I	ine 17. Form 990-EZ	filers are not
<ul> <li>Indicate whether the organization rais a Mail solicitations</li> <li>Mail solicitations</li> <li>Internet and email solicitations</li> <li>Phone solicitations</li> <li>In-person solicitations</li> <li>Did the organization have a written of key employees listed in Form 990, Pablif "Yes," list the 10 highest paid individent compensated at least \$5,000 by the</li> </ul>	e Solicita f Solicita g Special r oral agreement with any individual art VII) or entity in connection with p riduals or entities (fundraisers) pursu	tion of tion of fundra (includ	non-g gover ising of ing of	overnment grants nment grants events ficers, directors, trus undraising services?	Yes	<del></del>
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) fundr have co or con contribi	trol of	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
otal  3 List all states in which the organizatio or licensing.	n is registered or licensed to solicit o		utions	or has been notified	it is exempt from re-	gistration

13-5562210 Page 2 Schedule G (Form 990 or 990-EZ) 2017 THE EDUCATIONAL ALLIANCE, INC Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events NONE (add col. (a) through ANNUAL GALA 14-Y GALA col. (c)) (total number) (event type) (event type) 1,155,515. 372,827. 1,528,342. Gross receipts 1,071,515. 310,327. 1,381,842. 2 Less: Contributions 84,000. 62,500. 146,500. Gross income (line 1 minus line 2) 4 Cash prizes Noncash prizes Direct Expenses 101,409. 101,409. Rent/facility costs 41,145. 13,725. 54,870. Food and beverages 20,137. 20,137. 8 Entertainment ..... 121,762. 45,772. 167,534. Other direct expenses ..... 343,950. 10 Direct expense summary. Add lines 4 through 9 in column (d) -197,450. Net income summary. Subtract line 10 from line 3, column (d) Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add (c) Other gaming (a) Bingo bingo/progressive bingo col. (a) through col. (c)) Gross revenue ... 2 Cash prizes Expenses Noncash prizes Rent/facility costs Other direct expenses Yes Yes Yes 6 Volunteer labor No No No 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Subtract line 7 from line 1, column (d) 9 Enter the state(s) in which the organization conducts gaming activities: a Is the organization licensed to conduct gaming activities in each of these states? No **b** If "No," explain: 10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? b If "Yes," explain: \_\_\_

		<u>5562210</u>	Page 3
11	Does the organization conduct gaming activities with nonmembers?	Yes	No
	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed		
	to administer charitable gaming?	Yes	No No
13	Indicate the percentage of gaming activity conducted in:		
а	The organization's facility	13a	%
	An outside facility	13b	%
	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
	Name		
	Address >		
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	☐ No
b	If "Yes," enter the amount of gaming revenue received by the organization 🕨 \$ and the amount		
	of gaming revenue retained by the third party > \$		
С	If "Yes," enter name and address of the third party:		
	Name		
	Address >		
16	Gaming manager information:		
.0			
	Name		
	Gaming manager compensation ▶ \$		
	Description of services provided		
	Director/officer Employee Independent contractor		
17	Mandatory distributions:		
	Mandatory distributions:		
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to		□ Na
	retain the state gaming license?	L Yes	L No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the		
Day	organization's own exempt activities during the tax year > \$		
Pai	Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III,	lines 9, 9b, 10	b, 15b,
	15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.		
_			
_			

Schedule G	(Form 990 or 990-EZ)	THE	EDUCATIONAL	ALLIANCE,	INC	13-5562210 Page 4
Part IV	(Form 990 or 990-EZ) Supplemental Info	rmation	(continued)			
					-	
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		_			_	
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		_				
				_		

# SCHEDULE (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

OMB No. 1545-0047	2017	Open to Public	Inspection
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► Go to www.irs.gov/Form990 for the latest information.

Name of the organization  THE EDUCA	THE EDUCATIONAL ALLIANCE,	LIANCE, INC					Employer identification number $13-5562210$
Part I General Information on Grants and Assistance	and Assistance						
1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?	to substantiate the stance?	e amount of the grants	s or assistance, the	grantees' eligibility	for the grants or assi	stance, and the selecti	on X Yes No
2 Describe in Part IV the organization's procedures for monitoring the use	ocedures for moni	toring the use of grant	of grant funds in the United States.	d States.			
Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.	Domestic Organi \$5,000. Part II can	zations and Domestic	c Governments.	Complete if the org	anization answered "\	es" on Form 990, Part	IV, line 21, for any
1 (a) Name and address of organization or government	(p) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table	Ind government or	ganizations listed in th					<b>A</b>
3 Enter total number of other organizations listed in the line 1 table	s listed in the line	1 table	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	4 4 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		**************************************	<b>A</b>
LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.	s, see the Instruct	ions for Form 990.					Schedule I (Form 990) (2017)

13-5562210 THE EDUCATIONAL ALLIANCE, INC Schedule I (Form 990) (2017) Part III

Page 2

Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
SCHOLARSHIPS FOR PROGRAM PARTICIPANTS - CAMPS, PRESCHOOL, SPECIAL NEEDS CLASS.	1773	692,859.	*0		
Part IV Supplemental Information. Provide the information required in	luired in Part I, line	e 2: Part III, column	Part I, line 2: Part III, column (b): and any other additional information.	ditional information.	
PAKT 1, LINE 2:					

THE ASSISTANCE ARE EDUCATIONAL ALLIANCE ENSURES THAT THE FUNDS PROVIDED FOR

THE PURPOSE INTENDED BY MAKING DIRECT PAYMENTS ON BEHALF OF THE USED FOR ALL RECIPIENTS THAT OTHER CLIENT/RECIPIENT: OUR SCREENING PROCESS ENSURES

CAN DEMONSTRATE NEED GOVERNMENT POVERTY GUIDELINES AND ns ALL BELOW THE

ARE NYC RESIDENTS, AND ARE CLIENTS OF EA

THE SCHOLARSHIPS ARE GIVEN OUT TO QUALIFIED FAMILIES AS DISCOUNT ON TUITION

THE ORGANIZATION KNOWS THE FUNDS ARE FEES FOR EA'S OWN PROGRAMS, THEREFORE,

Schedule I (Form 990)	THE EDUCATIONAL nformation	ALLIANCE,	INC	13-5562210	Page 2
Part IV Supplemental Ir	irormation				
USED FOR THE INTE	NDED PURPOSE.				
	•				
-					
		-			
			_		

#### SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23. Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Inspection

Name of the organization

Department of the Treasury

THE EDUCATIONAL ALLIANCE, INC.

Employer identification number

13-5562210 **Questions Regarding Compensation** Yes No 1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990. Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. X Housing allowance or residence for personal use First-class or charter travel Travel for companions Payments for business use of personal residence Tax indemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (such as, maid, chauffeur, chef) b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or X reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, X trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a? 2 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director, Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. X Compensation committee Written employment contract X Compensation survey or study Independent compensation consultant X Form 990 of other organizations X Approval by the board or compensation committee During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization: Х a Receive a severance payment or change-of-control payment? Participate in, or receive payment from, a supplemental nonqualified retirement plan? Х 4b Participate in, or receive payment from, an equity-based compensation arrangement?  $\overline{\mathbf{x}}$ 4c If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9. For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: a The organization? X 5a X Any related organization? If "Yes" on line 5a or 5b, describe in Part III. For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: a The organization? 6a X **b** Any related organization? 6b If "Yes" on line 6a or 6b, describe in Part III. For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III 7 Х Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the X initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Regulations section 53.4958-6(c)?

Schedule J (Form 990) 2017

Part II | Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii), Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W-2	8.W-9 and/or 1099-MIS	and/or 1099-MISC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(E) Componention
		ום וומפועמסאום (בו)	מומיססו וסססואוס	o compensation	other deferred	henefits	(EVI)-(D)	in column (B)
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation		(מ) (מ)	reported as deferred on prior Form 990
(1) ALAN VAN CAPELLE	Ξ	305,075.	0	326.	9,348.	23,359.	338,108.	0
PRESIDENT/CEO	<b>E</b>	0	0	0	0	0	0	0
(2) MARK ENSELMAN	Ξ	188,135.	0 •	1,142.	5,741.	9,628.	204,646.	0
CFO	<b>E</b>	0	0	0	0	0	0	0
(3) ANYA HOERBURGER	Ξ	212,124.	0	204.	09'9	15,278.	234,206.	0
SR. VP EXTERNAL ENGAGEMENT	<b>E</b>	* 0	0	0		0	0	0
(4) JANET WEINBERG	8	186,353.	0	1,109.	5,70	9,924.	203,086.	0
EXEC. VP COMM. CENTERS	8	0	0	0		0	0	0
(5) JILL OLONOFF	Ξ	153,296.	0	842.	4,683.	7,863.	166,684.	0
CONTROLLER	•	0	0	0	0	0	0	0
(6) JONATHAN SKOLNICK	Ξ	184,550.	0 •	151.	5,700.	18,183.	208,584.	0
EXEC, VP, PROGRAMS	<b>E</b>	0	0	0	0	0	0	0
(7) KARENNE BERRY	3	42,696.	0	116,788.	0	12,333.	171,817.	0
VP EDUCATION (OUTGOING)	<b></b>	0 .	0 •	0 •	0 .	0 .	0	0
	(0)							
	(II)							
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Schedule J (Form 990) 2017

#### SCHEDULE L

### **Transactions With Interested Persons**

(Form 990 or 990-EZ)

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

► Attach to Form 990 or Form 990-EZ.

Department of the Treasury Internal Revenue Service

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2017

Open To Public Inspection

Employer identification number Name of the organization THE EDUCATIONAL ALLIANCE, INC 13-5562210 Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and 501(c)(29) organizations only). Part Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990 EZ, Part V, line 40b. (b) Relationship between disqualified (d) Corrected? (a) Name of disqualified person (c) Description of transaction person and organization Yes 2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958 3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization Loans to and/or From Interested Persons. Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22, (h) Approved by board or (c) Purpose (i) Written (a) Name of (b) Relationship (d) Loan to or (e) Original (f) Balance due (g) In from the interested person with organization of loan principal amount default? agreement? committee? organization? To From Yes No Yes No ▶ \$ Total Grants or Assistance Benefiting Interested Persons. Part III Complete if the organization answered "Yes" on Form 990, Part IV, line 27 (a) Name of interested person (c) Amount of (d) Type of (e) Purpose of (b) Relationship between interested person and assistance assistance assistance the organization

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990 or 990-EZ) 2017

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sha organiz reven	ation
				Yes	No
KENETH FINE	PETER FINE, BOARD M	31,158.	COMPENSATIO		Х
Part V   Supplemental Information					
	sponses to questions on Schedule L (see it	nstructions).			
COLL DADE IN DUCTNING	MD ANGA COTONG TARIOTUTA	a tymppagm	TD DEDGOMG		
SCH L, PART IV, BUSINESS	TRANSACTIONS INVOLVIN	G INTEREST	ED PERSONS:		
(A) NAME OF PERSON: KENE	TH FINE				
(D) DELLETONGUED DECIMAL		000111777			
(B) RELATIONSHIP BETWEEN	INTERESTED PERSON AND	ORGANIZAT	LON:		
PETER FINE, BOARD MEMBER					
(D) DESCRIPTION OF TRANSP	ACTION: COMPENSATION P	AID TO FAM	ILY MEMBER		
(D) DESCRIPTION OF TRANSA	ACTION: COMPENSATION P	AID TO FAM	ILY MEMBER		
(D) DESCRIPTION OF TRANSA	ACTION: COMPENSATION P	AID TO FAM	ILY MEMBER		
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(D) DESCRIPTION OF TRANSA	ACTION: COMPENSATION P	AID TO FAM	ILY MEMBER		
(D) DESCRIPTION OF TRANSA	ACTION: COMPENSATION P	AID TO FAM	ILY MEMBER		

### **SCHEDULE M** (Form 990)

Department of the Treasury

Internal Revenue Service

**Noncash Contributions** 

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

OMB No. 1545-0047

Open To Public Inspection

Name of the organization

► Go to www.irs.gov/Form990 for the latest information.

Employer identification number

	THE EDUCATION	NAL AL	LIANCE, II	NC	13-5	56221	0
Pa	rt I Types of Property						
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	( <b>d)</b> Method of det noncash contribut	_	nts
1	Art - Works of art						
2	Art - Historical treasures						
3	Art - Fractional interests						
4	Books and publications						
5	Clothing and household goods						
6	Cars and other vehicles						
7	Boats and planes						
8	Intellectual property						
9	Securities - Publicly traded	X	8	65,192.	FMV		
10	Securities - Closely held stock						
11	Securities - Partnership, LLC, or						
	trust interests						
12	Securities - Miscellaneous						
13	Qualified conservation contribution -						
	Historic structures						
14	Qualified conservation contribution - Other						
15	Real estate - Residential						
16	Real estate - Commercial						
17	Real estate - Other						
18	Collectibles						
19	Food inventory						_
20	Drugs and medical supplies						
21	Taxidermy						
22	Historical artifacts						
23	Scientific specimens						
24	Archeological artifacts						
25	Other ()						
26	Other ()						
27	Other ()						
28 29	Other ( )  Number of Forms 8283 received by the organize	ation during	the tay year for a	antributions .			
29	for which the organization completed Form 82						
	for which the organization completed form ozi	00, Fait IV, I	Jonee Acknowledg	Jennent [29]		l Vo	s No
30a	During the year, did the organization receive by	v contributio	n any property rep	orted in Part I lines 1 throug	h 28 that it	16	3 140
ooa	must hold for at least three years from the date			-			
	exempt purposes for the entire holding period?					30a	Х
h	If "Yes," describe the arrangement in Part II.	**********			**********************	000	+
31	Does the organization have a gift acceptance p	policy that re	auires the review	of any nonstandard contribut	ions?	31	X
	Does the organization hire or use third parties				IQI15 ?	31	<del></del>
u	contributions?		-	·		32a	X
b	If "Yes," describe in Part II.				******************		
33	If the organization didn't report an amount in c	olumn (c) fo	r a type of property	for which column (a) is chec	ked,		
	describe in Part II.	. , ,					
HA	For Paperwork Reduction Act Notice, see	the Instruc	tions for Form 990	).	Schedule M	(Form 99	0) 2017

Schedule	M (Form 99	90) 2017	7 'I'I	HE H	SDUC	ATTO	VAL .	<u>АЬЬ.</u>	LANC	<u> E,                                    </u>	LNC_						<u> 2210</u>	F	Page 2
Part II	Suppl is repor this par	lement ting in F t for any	<b>tal In</b> 1 Part I, c / additi	forma olumn onal in	ation. (b), the formation	Provide number on.	the info	ormatic tributio	n requi ns, the	red by numbe	Part I, er of ite	lines 3 ms rec	0b, 32b, eived, or	and 33, a comb	and whoination	ether ti of both	ne orgar . Also co	nization omplete	Э
SCHED	ULE M	, PAI	RT I	., c	OLUM	ÍN (B	3):												
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## **SCHEDULE 0**

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Name of the organization

# Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ▶ Attach to Form 990 or 990-EZ.

► Go to www.irs.gov/Form990 for the latest information.

**Open to Public** Inspection

OMB No. 1545-0047

THE EDUCATIONAL ALLIANCE, INC

**Employer identification number** 13-5562210

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
MANHATTAN. THE ALLIANCE EDUCATES, PROVIDES COMFORT AND SOCIAL SERVICES,
EXPOSES PEOPLE TO THE ARTS, PROMOTES HEALTH AND WELL-BEING, AND BRINGS
PEOPLE OF ALL AGES AND BACKGROUNDS TOGETHER TO LEARN, CREATE, AND PLAY.
PROGRAMS INCLUDED HEAD START, JEWISH PRESCHOOLS, AFTER-SCHOOL PROGRAMS,
AN ART SCHOOL, FITNESS PROGRAMS, SENIOR CENTERS, AND IN-HOME PROGRAMS
FOR SENIORS, DRUG TREATMENT, COUNSELING, CAMPS AND EMPLOYMENT SERVICES.
FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
FEATURE INTERGENERATIONAL AND CROSS-CULTURAL ACTIVITIES - BRINGING
TOGETHER PEOPLE FROM DIFFRENT BACKGROUNDS AND AGE GROUPS, SO THEY CAN
LEARN FROM AND WITH EACH OTHER.
FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:
FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE
OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE
OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE AND ELDERLY NEIGHBORS LIVE AS INDEPENDENTLY AS POSSIBLE AND WITH UTMOST
OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE  AND ELDERLY NEIGHBORS LIVE AS INDEPENDENTLY AS POSSIBLE AND WITH UTMOST  DIGNITY, AND ENHANCE THE QUALITY OF LIFE FOR ACTIVE, SENIORS OF ALL
OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE  AND ELDERLY NEIGHBORS LIVE AS INDEPENDENTLY AS POSSIBLE AND WITH UTMOST  DIGNITY, AND ENHANCE THE QUALITY OF LIFE FOR ACTIVE, SENIORS OF ALL  AGES.
OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE  AND ELDERLY NEIGHBORS LIVE AS INDEPENDENTLY AS POSSIBLE AND WITH UTMOST  DIGNITY, AND ENHANCE THE QUALITY OF LIFE FOR ACTIVE, SENIORS OF ALL  AGES.
OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE  AND ELDERLY NEIGHBORS LIVE AS INDEPENDENTLY AS POSSIBLE AND WITH UTMOST  DIGNITY, AND ENHANCE THE QUALITY OF LIFE FOR ACTIVE, SENIORS OF ALL  AGES.  EXPENSES \$ 3,684,045. INCLUDING GRANTS OF \$ 0. REVENUE \$ 385,496.
OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE  AND ELDERLY NEIGHBORS LIVE AS INDEPENDENTLY AS POSSIBLE AND WITH UTMOST  DIGNITY, AND ENHANCE THE QUALITY OF LIFE FOR ACTIVE, SENIORS OF ALL  AGES.  EXPENSES \$ 3,684,045. INCLUDING GRANTS OF \$ 0. REVENUE \$ 385,496.  COMMUNITY SCHOOLS AND YOUTH SERVICES: THIS PROGRAM INCLUDES NINE
OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE  AND ELDERLY NEIGHBORS LIVE AS INDEPENDENTLY AS POSSIBLE AND WITH UTMOST  DIGNITY, AND ENHANCE THE QUALITY OF LIFE FOR ACTIVE, SENIORS OF ALL  AGES.  EXPENSES \$ 3,684,045. INCLUDING GRANTS OF \$ 0. REVENUE \$ 385,496.  COMMUNITY SCHOOLS AND YOUTH SERVICES: THIS PROGRAM INCLUDES NINE  CENTERS. ALL ARE PART OF THE ALLIANCE'S CHARTER WITH BOYS AND GIRLS
OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE  AND ELDERLY NEIGHBORS LIVE AS INDEPENDENTLY AS POSSIBLE AND WITH UTMOST  DIGNITY, AND ENHANCE THE QUALITY OF LIFE FOR ACTIVE, SENIORS OF ALL  AGES.  EXPENSES \$ 3,684,045. INCLUDING GRANTS OF \$ 0. REVENUE \$ 385,496.  COMMUNITY SCHOOLS AND YOUTH SERVICES: THIS PROGRAM INCLUDES NINE  CENTERS. ALL ARE PART OF THE ALLIANCE'S CHARTER WITH BOYS AND GIRLS  CLUBS OF AMERICA AND MAKE USE OF THE COMMUNITY SCHOOL MODEL, WHICH

THE EDUCATIONAL ALLIANCE HUB CONSISTS OF A JEWISH PRESCHOOL, ARTS PROGRAM, INCLUDING ART EXHIBITS, CULTURAL EVENTS, COMMUNITY FORUMS, HEALTH AND FITNESS AND ADULT EDUCATIONAL CLASSES.

EXPENSES \$ 4,829,193. INCL GRANTS OF \$ 146,698. REVENUE \$ 2,714,020.

EMPLOYMENT PROGRAMS: ASSISTING RESIDENTS OF COMMUNITY SEEKING EMPLOYMENT OR PREPARING FOR ENTRY INTO THE WORKFORCE.

EXPENSES \$ 241,539. INCLUDING GRANTS OF \$ 0. REVENUE \$ 160,333.

FORM 990, PART VI, SECTION B, LINE 11B:

FORM 990 IS PREPARED BY AN INDEPENDENT ACCOUNTANT AND BEFORE IT IS FINALIZED (SIGNED), A DRAFT COPY IS CIRCULATED AMONG SENIOR MANAGEMENT, AND THE AUDIT COMMITTEE AND THE BOARD FOR REVIEW AND COMMENT.

FORM 990, PART VI, SECTION B, LINE 12C:

ANNUALLY, BOARD MEMBERS, OFFICERS AND SENIOR MANAGEMENT ARE REOUIRED TO SUBMIT A CONFLICT OF INTEREST QUESTIONNAIRE. THE QUESTIONNAIRES ARE THEN REVIEWED BY THE BOARD SECRETARY AND ANY POTENTIAL CONFLICTS ARE ADDRESSED.

FORM 990, PART VI, SECTION B, LINE 15A:

THE EDUCATIONAL ALLIANCE'S BOARD EMPLOYS THE USE OF A LEGAL AND PERSONNEL COMMITTEE THAT REVIEWS AND RECOMMENDS SALARY GUIDELINES FOR ALL SENIOR MANAGEMENT AND KEY EMPLOYEES' SALARIES. THE BOARD OF TRUSTEES APPROVED THE COMPENSATION FOR THE CEO BASED ON THE RECOMMENDATION OF THE LEGAL AND PERSONNEL COMMITTEE.

THE EDUCATIONAL ALLIANCE, INC	13-5562210
FORM 990, PART VI, SECTION C, LINE 19:	
THE DOCUMENTS ARE AVAILABLE UPON REQUEST. THE ORGANIZATION	ALSO POSTS FORM
990 ON ITS WEBSITE.	
FORM 990, PART XI, LINE 9, CHANGES IN NET ASSETS:	
NON-DEDUCTIBLE TRANSPORTATION BENEFITS	-110,209.
FORM 990, PART XII, LINE 2C:	
THE PROCESS OF OVERSEEING THE AUDIT OF THE FINANCIAL STATE	MENTS AND
SELECTION OF AN INDEPENDENT ACCOUNTANT THAT AUDITED THE FI	NANCIAL
STATEMENTS HAS BEEN CONSISTENT WITH PRIOR YEAR.	

SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

Parti

Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. Related Organizations and Unrelated Partnerships ▶ Attach to Form 990.

Open to Public Inspection

2017

OMB No. 1545-0047

Go to www.irs.gov/Form990 for instructions and the latest information.

Employer identification number 13-5562210 Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33. INC THE EDUCATIONAL ALLIANCE

				2(b)(13) 'led '?	No					×				·			) 2017
) introlling ity			pt	(g) Section 512(b)(13) controlled entity?	Yes		×						×			×	orm 990
ssets Direct controlling entity			more related tax-exem	(f) Direct controlling entity		THE EDITCATIONAL	ALLIANCE		ALLIANCE HOLDINGS	INC.		THE EDUCATIONAL	ALLIANCE		THE EDUCATIONAL	ALLIANCE	Schedule R (Form 990) 2017
(e) End-of-year assets			cause it had one or	(e) Public charity status (if section	501(c)(3))	16	LINE 10 AI			LINE 10 IN		<u>E</u>	LINE 10 AI		TI	LINE 12A, I AI	
(d) Total income			Part IV, line 34, bed	(d) Exempt Code section			501 (C)(3) L			501 (C)(3) L			501 (C)(3) L			501 (C)(3) L	
(c) Legal domicile (state or foreign country)			the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt	(c) Legal domicile (state or foreign country)			NEW YORK			NEW YORK			NEW YORK			NEW YORK 5	
<b>(b)</b> Primary activity				(b) Primary activity			AFFORDABLE HOUSING N			AFFORDABLE HOUSING			AFFORDABLE HOUSING			AFFORDABLE HOUSING NI	for Form 990.
(a) Name, address, and EIN (if applicable) of disregarded entity			Part II Identification of Related Tax-Exempt Organizations. Complete if organizations during the tax year.	(a) Name, address, and EIN of related organization		ALLIANCE APARTMENTS HOUSING DEVELOPMENT FUND	Y 10002	ALLIANCE HENRY HOUSING DEVELOPMENT FUND	CORPORATION - 46-0551180, 197 EAST BROADWAY,	NEW YORK, NY 10002	ALLIANCE HOLDINGS INC 13-6160838	197 EAST BROADWAY	NEW YORK, NY 10002	EA FOUNDATION OF NEW YORK, INC 45-5357449	197 EAST BROADWAY	NEW YORK, NY 10002	For Paperwork Reduction Act Notice, see the Instructions for Form 990.

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THE EDUCATIONAL ALLIANCE, INC

Schedule R (Form 990) 2017

Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year. Part III

General or Percentage managing ownership	N/A		
(j) General or managing partner?	A N		
(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	N/A		
(h) Disproportionate allocations?			
(g) Share of end-of-year assets	N/A		
(f) Share of total income	N/A		
(e) Predominant income (related, unrelated, excluded from tax under sertions 5/20-5/4)	N/A		
(d) Direct controlling entity	N/A		
Legal domicile (state or foreign	NY		
(b) Primary activity	AFFORDABLE HOUSING		
(a) Name, address, and EIN of related organization	179 HENRY OWNER LLC - 45-5387200, 197 EAST BROADWAY, NEW YORK, NY 10002 HOUSING		

Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year. Part IV,

(a)	(q)	(c)	(p)	(e)		(6)	(h)	(i)
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	(State or foreign Carp, Scorp, Scorp, foreign corp, Scorp,	Type of entity (C corp, S corp,	Share of total income	Share of end-of-year	Percentage ownership	Section 512(b)(13) controlled entity?
		country)		O aday		goodis		Yes No
								_
								_

Schedule R (Form 990) 2017

Page 3

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.					Yes	2
1 During the tax year, did the organization engage in any of the following transaction	s with one or more re	transactions with one or more related organizations listed in Parts II-IV?	in Parts II-IV?		1.7	N.
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	ý			1a	×	
<b>b</b> Gift, grant, or capital contribution to related organization(s)				1b		×
c Gift, grant, or capital contribution from related organization(s)				2	×	
d Loans or loan guarantees to or for related organization(s)					×	
e Loans or loan guarantees by related organization(s)	* * * * * * * * * * * * * * * * * * *			$\vdash$	×	
				0	ı	ı
f Dividends from related organization(s)			***************************************	<b>=</b>		×
g Sale of assets to related organization(s)		经专业会计 电热 化氯化汞 医电影 医电影 医电影 电影 电影 电影 电影 电电阻 化甲基甲基 医牙孔 计计算机 计计算机 计计算机 计计算机 计计算机 计计算机 计计算机 计计算		19		×
h Purchase of assets from related organization(s)	电影 医电影 医电影 医电影 医阴影 医阴影 医阴影 医阴影 医皮肤	医皮肤		1h		×
i Exchange of assets with related organization(s)	电电流电路 医电影	5 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		1i		×
J Lease of facilities, equipment, or other assets to related organization(s)	医黄色蛋白 经销售 医阴道 医牙髓 医皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤皮肤	电影 化电流 医阴道性 医电影 医电影 医电影 医电影 医电影 医皮肤		11		×
k   pase of facilities equipment or other assets from related organization(s)				ş	×	
	nization(s)	原 电电子电子 医乳蛋白 医甲基甲氏征 医克里氏 医甲基氏性 医医甲基氏氏病 医皮肤 医水杨二氏病 医水杨二氏病 医甲基氏病 医甲基氏病 医甲基氏病 医甲基氏病 化二甲基丙基二甲基丙基二甲基丙基二甲基丙基二甲基丙基二甲基丙基二甲基丙基二甲基丙	***************************************	+	T	×
m Performance of services or membership or fundraising solicitations by related organization(s)	nization(s)	医骨髓的 医骨盖 医阴道 医甲基磺胺 斯特森 医医皮特氏征 医医氏试验 医皮肤细胞 医皮肤细胞		= =	T	×
	ion(s)			+	×	
		9 5 6 6 6 6 9 9 9 9 9 9 9 9 9 9 9 9 9 9		+	ı	
	000000000000000000000000000000000000000			H		1
a Daimburcomant paid to related organization(c) for overgons				1		×
			සම ඉතිරියට අතුර ඉතිර ඉතිර අතුර අතුර අතුර ඉතිර අතුර අතුර අතුර අතුර අතුර අතුර අතුර අතු	+	,	4
d Keimbursement paid by related organization(s) for expenses				10	4	
r Other transfer of cash or property to related organization(s)				ı	1	×
	0.0000000000000000000000000000000000000	化液性溶液 医电影 化氯化 医阿耳氏性骨骨 医现代性 医电影 医电影 医电影 医电影 医电影 医电影	医骨骨骨 医克拉克氏征 医克克氏征 医克拉氏征 化二氯甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基	+	†	4
s Other transfer of cash or property from related organization(s)			10 00 00 00 00 00 00 00 00 00 00 00 00 0	2	٦	4
2 If the answer to any of the above is "Yes," see the instructions for information on w	no must complete th	is line, including covered	nation on who must complete this line, including covered relationships and transaction thresholds.			
(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	( <b>d)</b> Method of determining amount involved	pa		
(1) EA FOUNDATION OF NEW YORK	D	11,943,404.	CASH			
2) 179 HENRY OWNER LLC	D	1,372,609.	CASH			
ALLIANCE APARTMENTS HOUSING DEVELOPMENT 3) FUND CORPORATION	D	92,491.	CASH			
4) ALLIANCE HOLDINGS INC.	D	254,248.	CASH			1
5) EA FOUNDATION OF NEW YORK	ນ	300,000.CASH	CASH			
6) 179 HENRY OWNER LLC	Ą	69,591.	69,591. LOAN AGREEMENT			
32163 09-11-17			Schedule R (Form 990) 2017	Form 9	066	2017

13-5562210

THE EDUCATIONAL ALLIANCE, INC

Schedule R (Form 990)

Part V Continuation of Transactions With Related Organizations (Schedule R (Form 990), Part V, line 2)

(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	( <b>d</b> ) Method of determining amount involved
(7) EA FOUNDATION OF NEW YORK	Ж	790,000.	790,000. LEASE AGREEMENT
(8)			
(6)			
(10)			
(11)			
(12)			
(13)			
(14)			
(15)			
(16)			
(17)			
(18)			
(19)			
(20)			
(21)			
(22)			
(23)			
(24)			

Page 4

Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37, Part VI

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(k) Percentage ownership				Schedule 8 (Form 990) 2017
General or managing partner?				R (Form
Code V-UBI General or Percentage amount in box 20 managing of Schedule K-1 partner? (Form 1065) Yes No				Schedule
Disproportionate allocations?				
(g) Share of end-of-year assets				
(f) Share of total income				
Are all partners sec. 501(c)(3) orgs.				
(d) Predominant income (related, unrelated, sections 512-514)				
(c) Legal domicile (state or foreign country)				
<b>(b)</b> Primary activity				
(a) Name, address, and EIN of entity				

Schedule R (Form 990) 2017 THE EDUCATIONAL ALLIANCE, INC	13-5562210	Page 5
Part VII Supplemental Information.		
Provide additional information for responses to questions on Schedule R. See instructions.		
		-
		-